

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

SRH Media, Inc Attention: Accounts Payable PO Box 367 Spencerville, MD 20868

Send Payment To:

WSFA

Regions Bank

ATTN: Lockbox # 1400

P.O. Box 11407

Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

<u>Advertiser</u>	Product	Estimate Number
POL/Brooks, Mo/R/Senator/	BROOKS FOR SENATE	465

Flight Dates	Order#	Alt Order #
08/02/17 - 08/08/17	1792095	08758487
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
Agency Code	Advertiser Code	Product 1/2
	86	266
Agency Ref	Advertiser Ref	

Spots/

							Spotsi			
Line Start Date	e End Date	Description	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/04/17	08/04/17	WSFA 12 MF	News at Ten	- 10-1035pm	1	:30	1	\$275.00	NM	
Weeks:	Start Date 07/31/17	End Date 08/06/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch	<u>Day Air</u>	r Date Air	Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 08	/04/17 10:2	26 PM WSFA	12 News at Ten - MF	10-1035pm	:3	O MBFS07311	.7т∨н		\$275.00 NM
2 08/04/17	08/04/17	NBC Toda	ay Show 3	10-11am	1	:30	1	\$50.00	NM	
Weeks:	Start Date 07/31/17	End Date 08/06/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	<u>Day Air</u>	Date Air	Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 08	/04/17 10:4	19 AM NBC To	day Show 3	10-11am	:3	O MBFS07311	.7TVH		\$50.00 NM
3 08/04/17	08/04/17	ALABAMA	A LIVE @ 11A	11-1130Am	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/31/17	End Date 08/06/17	MTWTFSS 1	Spots/Week 1	Rate \$30.00			a		
Spots: # Ch	Day Air	Date Air	Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 08	/04/17 11:1	4 AM ALABAN	MA LIVE @ 11A	11-1130Am	:3	O MBFS07311	.7TVH		\$30.00 NM
4 08/04/17	08/04/17	ALABAMA AM	A LIVE @ 1130	1130A-12P	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/31/17	End Date 08/06/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air	Date Air	Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 08	/04/17 11:5	9 AM ALABAN	MA LIVE @ 1130AM	1130A-12P	:3	0 MBFS07311	7TVH		\$30.00 NM
5 08/04/17	08/04/17	WSFA 12	News at Noon	12-1230pm	1	:30	1	\$100.00	NM	
Weeks:	Start Date 07/31/17	End Date 08/06/17	MTWTFSS	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

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www.wsfa.com

Line Start Date	End Date Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5 08/04/17		FA 12 News at Noor		1	:30	1	\$100.00	NM	
Spots: # Ch 1 WSI	<u>Day</u> <u>Air Date</u> FA F 08/04/17	Air Time Descrip		Start/End Time 12-1230pm		n <u>Ad-ID</u>) MBFS0731	17т∨н		<u>Rate Type</u> \$100.00 NM
6 08/04/17	08/04/17 INS	IDER, THE	130-2p	1	:30	1	\$30.00	NM	
Weeks: Spots: # Ch	Start Date			<u>Rate</u> \$30.00 <u>Start/End Time</u> 130-2p		<u>1 Ad-ID</u>) мвғs0731:	17тун		<u>Rate</u> <u>Type</u> \$30.00 NM
8 08/04/17	140.00	FA 12 NEWS AT 4P		1	:30	1	\$60.00	NM	400.00 14111
Weeks: Spots: # Ch 1 WSI	M Start Date End I 07/31/17 08/06 Day Air Date FA F 08/04/17	Air Time Descript	Spots/Week 1 tion 12 NEWS AT 4PM	Rate \$60.00 Start/End Time M-F 4-430P		<u>Ad-ID</u>) мвғs0731:	17тvн		<u>Rate</u> <u>Type</u> \$60.00 NM
10 08/04/17	08/04/17 WS M	FA 12 NEWS AT 4P	M-F 430-5P	1	:30	1	\$75.00	NM	
Weeks: Spots: # Ch 1 WSF	Start Date	/171 Air Time Descript	Spots/Week 1 tion 2 NEWS AT 4PM	Rate \$75.00 Start/End Time M-F 430-5P		<u> Ad-ID</u>) мвғs0731:	17тvн		<u>Rate</u> <u>Type</u> \$75.00 NM
11 08/04/17	08/04/17 Tod	ay in Alabama 5am	5-530a	1	:30	1	\$85.00	NM	
Weeks: Spots: # Ch 1 WSF	Start Date			Rate \$85.00 <u>Start/End Time</u> 5-530a		1 <u>Ad-ID</u>) мвғs0731:	17тvн		<u>Rate</u> <u>Type</u> \$85.00 NM
12 08/04/17	08/04/17 WS	FA 12 News at Five	5-530pm	1	:30	1	\$185.00	NM	
Spots: # Ch	Start Date			Rate \$185.00 <u>Start/End Time</u> 5-530pm		1 <u>Ad-ID</u>) мвғs0731:	17тvн		<u>Rate</u> <u>Type</u> \$185.00 NM
13 08/04/17	08/04/17 Tod	ay in Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 WSF	<u>Start Date</u> <u>End D</u> 07/31/17 08/06 <u>Day</u> <u>Air Date</u> FA F 08/04/17	/171 Air Time Descript	Spots/Week 1 ion Alabama 530a	Rate \$100.00 <u>Start/End Time</u> 528am-6am		ı <u>Ad-ID</u>) мвғs0731:	17тvн		<u>Rate</u> <u>Type</u> \$100.00 NM
14 08/04/17	08/04/17 WSI MF	FA 12 News at Six -	6-630pm	1	:30	1	\$350.00	NM	
Weeks: Spots: # Ch 1 WSF	Start Date	/171 Air Time Descript	Spots/Week 1 ion 2 News at Six - MF	Rate \$350.00 <u>Start/End Time</u> 6-630pm		1 <u>Ad-ID</u>) мвғs0731	17тvн		<u>Rate</u> <u>Type</u> \$350.00 NM

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 08/04/17	08/04/17	WSFA 12 News at Six - MF	6-630pm	1	:30	1	\$350.00	NM	
15 08/04/17	08/04/17	Today In Alabama	6a-7a	1	:30	1	\$175.00	NM	
	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air	-	tion .	Start/End Time	Lengt	h Ad-ID			Rate Type
. – –	A F 08		n Alabama	6a-7a	:3	O MBFS07311	L7TVH		\$175.00 NM
16 08/04/17	08/04/17	NBC Today Show	7-9am	1	:30	1	\$115.00	NM	
	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A F 08	/04/17 7:21 AM NBC To	day Show	7-9am	:3	0 MBFS07311	L7TVH		\$115.00 NM
17 08/04/17	08/04/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
ISO SCHOOLSTICKSCHOOL	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A F 08	/04/17 9:27 AM NBC To	day 2	9-10am	:3	0 MBFS07311	L7TVH		\$50.00 NM
18 08/07/17	08/07/17	WSFA 12 News at Ten -	- 10-1035pm	1	:30	1	\$275.00	NM	
	Start Date	End Date MTWTFSS		Rate					
	08/07/17	08/13/17 1 Date Air Time Descript	1	\$275.00 Start/End Time	Longt	h Ad-ID			Rate Type
Spots: # Ch 1 WSF	Day Air A M 08	/07/17 10:34 PM WSFA 1		-		0 MBFS07311	L7TVH		\$275.00 NM
19 08/07/17	08/07/17	NBC Today Show 3		1	:30	1	\$50.00	NM	
	Start Date 08/07/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	E-150 E-10 A-10 E	Date Air Time Descript	-	Start/End Time	Lengt	h Ad-ID			Rate Type
		07/17 10:29 AM NBC To		10-11am	:3	O MBFS07311	L7TVH		\$50.00 NM
20 08/07/17	08/07/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$30.00	NM	
	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	725		· · ·	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
		07/17 11:13 AM ALABAN		11-1130Am	:3	0 MBFS07311	L7TVH		\$30.00 NM
21 08/07/17	08/07/17	ALABAMA LIVE @ 1130		1	:30	1	\$30.00	NM	
	Start Date 08/07/17	AM End Date MTWTFSS 08/13/17 1	Spots/Week	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air		tion	Start/End Time	Lenat	h Ad-ID			Rate Type
	A M 08/		MA LIVE @ 1130AM	1130A-12P		0 MBFS07311	L7TVH		\$30.00 NM
22 08/07/17	08/07/17	WSFA 12 News at Noon	12-1230pm	1	:30	1	\$100.00	NM	

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Spots/

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Line Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 08/07/17	End Date 08/13/17	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch			r Time Descrip	•	Start/End Time		Ad-ID			Rate Type
1 W	SFA M 08	/07/17 12:	22 PM WSFA	12 News at Noon	12-1230pm	:30) MBFS0731	17TVH		\$100.00 NM
23 08/07/17	08/07/17	INSIDER	R, THE	130-2p	1	:30	1	\$30.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week	<u>Rate</u> \$30.00					
Spots: # Ch			Time Descrip	<u>tion</u>	Start/End Time		Ad-ID			Rate Type
1 WS	SFA M 08	/07/17 1:	42 PM INSIDE	R, THE	130-2p) :30	MBFS0731	17TVH		\$30.00 NM
24 08/07/17	08/07/17	NBC Ear	ly Today	4XM-430XM	1	:30	1	\$3.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$3.00					
Spots: # Ch			Time Descrip	<u>tion</u>	Start/End Time		Ad-ID			Rate Type
1 WS	SFA M 08	/07/17 4:	17 AM NBC Ea	arly Today	4XM-430XM	:30	MBFS0731	17TVH		\$3.00 NM
25 08/07/17	08/07/17	WSFA 12 M	2 NEWS AT 4P	M-F 4-430P	1	:30	1	\$60.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time		Ad-ID			Rate Type
1 WS	SFA M 08/	/07/17 4:	11 PM WSFA	12 NEWS AT 4PM	M-F 4-430P	:30	MBFS0731	17TVH		\$60.00 NM
26 08/07/17	08/07/17	Today in m	Alabama 430a	430-5a	1	:30	1	\$5.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$5.00					
Spots: # Ch			Time Descript		Start/End Time	Length				Rate Type
1 WS	SFA M 08/	/07/17 4:	58 AM Today ir	n Alabama 430am	430-5a	:30	MBFS0731	17TVH		\$5.00 NM
27 08/07/17	08/07/17	WSFA 12 M	NEWS AT 4P	M-F 430-5P	1	:30	1	\$75.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air	Date Air	Time Descript	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA M 08/	07/17 4:	43 PM WSFA 1	12 NEWS AT 4PM	M-F 430-5P	:30	MBFS07311	17TVH		\$75.00 NM
28 08/07/17	08/07/17	Today in	Alabama 5am	5-530a	1	:30	1	\$85.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch			Time Descript	tion	Start/End Time	Length				<u>Rate</u> <u>Type</u>
1 WS	FA M 08/	07/17 5::	23 AM Today ir	n Alabama 5am	5-530a	:30	MBFS07311	17TVH		\$85.00 NM
29 08/07/17	08/07/17	WSFA 12	News at Five	5-530pm	1	:30	1	\$185.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$185.00					

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Line Chart Date	Fad Data	Description	Start/End Time	NT-TECC	Longth	Spots/ Week	Rate	Туре	
29 08/07/17	08/07/17	Description WSFA 12 News at Five	Start/End Time	MTWTFSS	Length :30	1	\$185.00	NM	
		AND ADDRESS OF ALL DOCUMENTS AND ADDRESS OF	500 0000000 • Section 1				4100.00		Data Tara
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA M 08/			Start/End Time 5-530pm		<u>h Ad-ID</u> ОмвFS0731	17тун		Rate Type \$185.00 NM
1 003	SFA IVI UO/	0//1/ 5.29 PW WSFA	12 News at Five	5-550pm	.5	0 MB1 307 31	17 1 111		\$105.00 NW
30 08/07/17	08/07/17	Today in Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	SFA M 08/	07/17 5:47 AM Today in	n Alabama 530a	528am-6am	:30	0 MBFS0731	17TVH		\$100.00 NM
31 08/07/17	08/07/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time		n Ad-ID			Rate Type
1 WS	FA M 08/	07/17 6:22 PM WSFA 1	12 News at Six - MF	6-630pm	:30) MBFS0731	17TVH		\$350.00 NM
32 08/07/17	08/07/17	Today In Alabama	6a-7a	1	:30	1/	\$175.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WS	FA M 08/	07/17 6:21 AM Today II	n Alabama	6a-7a	:30) MBFS0731	17TVH		\$175.00 NM
33 08/07/17	08/07/17	NBC Today Show	7-9am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time		Ad-ID			Rate Type
1 WS	FA M 08/	07/17 7:21 AM NBC To	day Show	7-9am	:30) MBFS0731	17TVH		\$115.00 NM
34 08/07/17	08/07/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion_	Start/End Time		Ad-ID			Rate Type
1 WS	FA M 08/	07/17 9:59 AM NBC To	day 2	9-10am	:30) MBFS0731	17TVH		\$50.00 NM
35 08/05/17	08/05/17	WSFA 12 News at Ten - Sat	10-1030pm	1-	:30	1	\$175.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171-	Spots/Week 1	<u>Rate</u> \$175.00					3
Spots: # Ch	Day Air	Date Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Sa 08/	05/17 10:20 PM WSFA 1	2 News at Ten - Sat	10-1030pm	:30) MBFS0731:	17TVH		\$175.00 NM
36 08/05/17	08/05/17	WSFA 12 News at Six-S	Sa 6-7pm	1-	:30	1	\$80.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Snots: # Ch	07/31/17	08/06/171-	ion.	\$80.00 Start/End Time	Length	Ad-ID			Rate Type
Spots: # Ch 1 WS	Day Air FA Sa 08/		<u>lion</u> 2 News at Six-Sat	Sa 6-7pm) MBFS0731	17TVH		\$80.00 NM
1 1 449	173 Ja 00/	O.J. FIVI VVOFA	Z HOWS at OIX-Oat	oa o i pili					

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	E 15 (D	01-1/5-17:		1	Spots/	Dete	Turns	
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
36 08/05/17	08/05/17	WSFA 12 News at Six-S at	S Sa 6-7pm	1-	:30	1	\$80.00	NM	
37 08/05/17	08/05/17	NBC Saturday Today Show	n 6-8am	1-	:30	1	\$45.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Speta: # C	07/31/17	08/06/171-	1 tion	\$45.00 Start/End Time	Leng	th Ad-ID			Rate Type
Spots: <u>#</u> <u>C</u> 1 W	<u>h Day Air</u> /SFA Sa 08		iturday Today Show	6-8am		0 MBFS0731	17тvн		\$45.00 NM
1 00	731 A 3a 00	0.49 AW NDC 0a	ituluay Today Ollow						Ψ+0.00 14W
38 08/05/17	08/05/17	Saturday Hour 1	7-8pm	1-	:30	1	\$75.00	NM))
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171-	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # C	h Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengi	th Ad-ID			Rate Type
1 W	ISFA Sa 08, Credited		y Hour 1	7-8pm	:0	00			\$75.00 NM
39 08/06/17	08/06/17	WSFA 12 News at Ten -	- 10-1030pm	1	:30	1	\$300.00	NM	
Weeks:	Start Date	Sun End Date MTWTFSS 08/06/171	Spots/Week	Rate					
Spots: # C	07/31/17 h Day Air	-	1 tion	\$300.00 Start/End Time	Lengt	th Ad-ID			Rate Type
	SFA Su 08		12 News at Ten - Sun			0 MBFS0731	17TVH		\$300.00 NM
									,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
40 08/06/17	08/06/17	WSFA 12 NEWS @ 103 0P SU	3 1030-11P	1	:30	1	\$150.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Type
1 W	SFA Su 08/	06/17 10:59 PM WSFA 1	2 NEWS @ 1030P S	U 1030-11P	:3	0 MBFS0731	17TVH		\$150.00 NM
41 08/06/17	08/06/17	WSFA 12 News at Five-	SSu 5-530p	1	:30	1	\$90.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$90.00		4 4			
Spots: # Cl			ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Su 08/	06/17 5:10 PM WSFA 1	2 News at Five-Sun	Su 5-530p	:3	0 MBFS0731	17TVH		\$90.00 NM
42 08/06/17	08/06/17	NET NBC Sunday Today	y 7-8a	1	:30	1	\$45.00	NM	
Weeks:	Start Date 07/31/17	Show End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$45.00				****	
Spots: <u>#</u> Cl		20/20/11		Start/End Time	Lenat	h Ad-ID			Rate Type
(40)	SFA Su 08/		C Sunday Today Sho			0 MBFS0731	17TVH		\$45.00 NM
43 08/06/17	08/06/17	NET NBC Meet The Press	s 8-9a	1	:30	1	\$45.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # CI		-		Start/End Time	Lengt	h Ad-ID			Rate Type
	SFA Su 08/		C Meet The Press	8-9a	:3	0 MBFS0731	L7TVH		\$45.00 NM

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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

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1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465

www.wsfa.com

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
44 08/06/17	08/06/17	WSFA News Sunday A	M 9-930a	1	:30	1	\$20.00	NM	
		nd Date <u>MTWTFSS</u> 8/06/171	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: # Ch	Day Air Da			Start/End Time	Lenath	Ad-ID			Rate Type
	A Su 08/06/		News Sunday AM	9-930a) MBFS0731	17TVH		\$20.00 NM
45 08/03/17		WSFA 12 News at Ter	ı - 10-1035pm	1	:30	1	\$275.00	NM	
	Start Date E	nd Date MTWTFSS 3/06/171	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch	Day Air Da		ption	Start/End Time	Length	Ad-ID			Rate Type
		17 10:43 PM WSFA	12 News at Ten - MF	10-1035pm	:30	MBFS0731	17TVH		\$275.00 NM
46 08/03/17	08/03/17	NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
		nd Date MTWTFSS 3/06/171	Spots/Week 1	<u>Rate</u> \$50.00					55 40
Spots: # Ch	Day Air Da	te Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Th 08/03/	17 10:55 AM NBC T	oday Show 3	10-11am	:30) MBFS0731	17TVH		\$50.00 NM
47 08/03/17	08/03/17	ALABAMA LIVE @ 11/	A 11-1130Am	1	:30	1	\$30.00	NM	
	Start Date E	nd Date MTWTFSS 8/06/171	Spots/Week 1	<u>Rate</u> \$30.00			111		
Spots: # Ch	Day Air Da	te Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Th 08/03/	17 11:21 AM ALABA	AMA LIVE @ 11A	11-1130Am	:30	MBFS0731	L7TVH		\$30.00 NM
48 08/03/17		ALABAMA LIVE @ 113	30 1130A-12P	1	:30	1	\$30.00	NM	
		nd Date <u>MTWTFSS</u> 3/06/171	Spots/Week 1	Rate \$30.00					
Spots: # Ch	Day Air Da	te Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Th 08/03/	17 12:00 PM ALABA	MA LIVE @ 1130AM	1130A-12P	:30	MBFS07311	L7TVH		\$30.00 NM
49 08/03/17	08/03/17 \	WSFA 12 News at Noo	n 12-1230pm	1	:30	1	\$100.00	NM	7.11
No. 10. Company of Company		nd Date MTWTFSS	Spots/Week	Rate					
		8/06/171 te Air Time Descri	1 otion	\$100.00 Start/End Time	Length	V4 ID			Pata Typo
Spots: # Ch 1 WSF/	<u>Day Air Da</u> A Th 08/03/		12 News at Noon	12-1230pm		MBFS07311	L7TVH		Rate Type \$100.00 NM
50 08/03/17	08/03/17 I	NSIDER, THE	130-2p	1	:30	1	\$30.00	NM	
Weeks: §		nd Date MTWTFSS	Spots/Week	Rate	* 10				30
		3/06/171	1	\$30.00					
Spots: # Ch 1 WSF	Day Air Dat A Th 08/03/			Start/End Time 130-2p	Length	Ad-ID MBFS07313	7тун		Rate Type \$30.00 NM
								NIP #	ψ30.00 INIVI
51 08/03/17	08/03/17 i	NBC Early Today	4XM-430XM	1	:30	1	\$3.00	NM	
		nd Date MTWTFSS 1/06/171	Spots/Week 1	<u>Rate</u> \$3.00					

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Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465

www.wsfa.com

·						Spots/			
Line Start Date En	d Date Description	ı	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
51 08/03/17 08	/03/17 NBC Early	Today	4XM-430XM	1	:30	1	\$3.00	NM	
Spots: # Ch	Day Air Date Air T	ime Descripti	ion	Start/End Time	Length	n Ad-ID			Rate Type
		AM NBC Ear		4XM-430XM	:30	MBFS0731	17TVH		\$3.00 NM
52 08/03/17 08			M-F 4-430P	1	:30	1	\$60.00	NM	
	rt Date End Date	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch I	Day Air Date Air T	ime Descripti	<u>on</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA	Th 08/03/17 4:15	PM WSFA 1	2 NEWS AT 4PM	M-F 4-430P	:30) MBFS0731	17TVH		\$60.00 NM
53 08/03/17 08	/03/17 Today in Al	labama 430a	430-5a	1	:30	1	\$5.00	NM	
		<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$5.00		0.000			
Spots: # Ch [Day Air Date Air T	ime Descripti	<u>on</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 WSFA	Th 08/03/17 4:40	AM Today in	Alabama 430am	430-5a	:30) MBFS07311	17TVH		\$5.00 NM
54 08/03/17 08	/03/17 WSFA 12 N M	NEWS AT 4P	M-F 430-5P	1	:30	1	\$75.00	NM	
	t Date End Date	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$75.00					
		ime Descripti	<u>on</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA	Th 08/03/17 4:55	PM WSFA 12	2 NEWS AT 4PM	M-F 430-5P	:30) MBFS07311	17TVH		\$75.00 NM
55 08/03/17 08	/03/17 Today in Al	abama 5am	5-530a	1	:30	1	\$85.00	NM	
		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch [Day Air Date Air T	ime Descripti	<u>on</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA	Th 08/03/17 5:00	AM Today in	Alabama 5am	5-530a	:30) MBFS07311	L7TVH		\$85.00 NM
56 08/03/17 08/	03/17 WSFA 12 N	lews at Five	5-530pm	1	:30	1	\$185.00	NM	
		MTWTFSS 1	Spots/Week 1	Rate \$185.00					
Spots: # Ch [Day Air Date Air Ti	ime Descripti	<u>on</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA	Th 08/03/17 5:17	PM WSFA 12	2 News at Five	5-530pm	:30) MBFS07311	L7TVH		\$185.00 NM
57 08/03/17 08/	03/17 Today in Ala	abama 530a	528am-6am	1	:30	1	\$100.00	NM	
		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00					
And the second s		ime Description		Start/End Time	Length	Ad-ID			Rate Type
1 WSFA	Th 08/03/17 5:47	AM Today in	Alabama 530a	528am-6am	:30) MBFS07311	L7TVH		\$100.00 NM
58 08/03/17 08/	03/17 WSFA 12 N MF	lews at Six -	6-630pm	1	:30	1	\$350.00	NM	
	t Date End Date	MTWTFSS 1	Spots/Week 1	Rate \$350.00					
		ime Description	-	Start/End Time	Length	Ad-ID			Rate Type
			News at Six - MF	6-630pm	:30) MBFS07311	L7⊤∨H		\$350.00 NM
					10 100 0	10 0 10		nan maran	

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POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
58 08/03/17	08/03/17	WSFA 12 News at Six - MF	- 6-630pm	1	:30	1	\$350.00	NM	
59 08/03/17	08/03/17	Today In Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$175.00	7-1				
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
	SFA Th 08			6a-7a		0 MBFS0731	17TVH		\$175.00 NM
60 08/03/17	08/03/17			1	:30	1	\$115.00	NM	
		<u>,</u>			Misson		0. • O. (10. O		
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 08	/03/17 8:45 AM NBC To	oday Show	7-9am	:3	0 MBFS0731	17TVH		\$115.00 NM
61 08/03/17	08/03/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
	07/31/17	08/06/171	1	\$50.00	Laurel	L A-L ID			Data Tima
Spots: # Ch				Start/End Time		<u>h Ad-ID</u>	1777/11		Rate Type
1 WS	SFA Th 08	/03/17 9:54 AM NBC To	oday 2	9-10am	:3	O MBFS0731	L/ IVH		\$50.00 NM
62 08/08/17	08/08/17	WSFA 12 News at Ten MF	- 10-1035pm	-1	:30	1	\$275.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 -1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch		_	•	Start/End Time	Lengt	h Ad-ID			Rate Type
		/08/17 10:23 PM WSFA		A		0 мвFS0731	L7TVH		\$275.00 NM
63 08/08/17	08/08/17	NBC Today Show 3	10-11am	-1	:30	1	\$50.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 -1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	E (EN) (E 5050 (000)	-	·	Start/End Time	Lengt	h Ad-ID			Rate Type
		/08/17 10:28 AM NBC To		10-11am		0 MBFS0731	L7TVH		\$50.00 NM
64 08/08/17				-1	:30	1	\$30.00	NM	W-S 0 805 0 0.00000
	01 15 :			D. (
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 -1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch		Date Air Time Descrip		Start/End Time	Lenati	h Ad-ID			Rate Type
	SFA Tu 08/	08/17 11:15 AM ALABA	MA LIVE @ 11A	11-1130Am		0 MBFS0731	L7TVH		\$30.00 NM
65 08/08/17	08/08/17	ALABAMA LIVE @ 113		-1	:30	1	\$30.00	NM	
144	01-15	AM MTHESS	01-74	Date					
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 -1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch			-	Start/End Time	Lenati	h Ad-ID			Rate Type
	SFA Tu 08/		MA LIVE @ 1130AM	1130A-12P		0 MBFS07311	L7TVH		\$30.00 NM
66 08/08/17	08/08/17	WSFA 12 News at Noor	N HE N HERMAN	-1	:30	1	\$100.00	NM	

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Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465

www.wsfa.com

Line Start Date	End Data	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Ellie Start Date	Lilu Date	Description	StarvEnd Time	MIWIF33	Length	VVCCK	rate	1960	
Weeks: Spots: # Ch 1 WS			Spots/Week 1 otion 12 News at Noon	Rate \$100.00 Start/End Time 12-1230pm	4	n <u>Ad-ID</u>) MBFS07311	.7 ⊤∨ н		<u>Rate</u> <u>Type</u> \$100.00 NM
67 08/08/17	08/08/17	INSIDER, THE	130-2p	-1	:30	1	\$30.00	NM	
Weeks: Spots: # Ch 1 WS				Rate \$30.00 Start/End Time 130-2p		<u>Ad-ID</u>) MBFS07311	.7 TV H		<u>Rate</u> <u>Type</u> \$30.00 NM
68 08/08/17	08/08/17	NBC Early Today	4XM-430XM	-1	:30	1	\$3.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date <u>E</u> 08/07/17 0 <u>Day Air Da</u> FA Tu 08/08	8/13/17 -1 ate Air Time Descrip		Rate \$3.00 Start/End Time 4XM-430XM		ı <u>Ad-ID</u>) мвғs07311	.7 T VH		<u>Rate</u> <u>Type</u> \$3.00 NM
69 08/08/17		WSFA 12 NEWS AT 4F	P M-F 4-430P	-1	:30	1	\$60.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 08/07/17 0	End Date MTWTFSS 18/13/17 -1 ate Air Time Descrip	1	Rate \$60.00 Start/End Time M-F 4-430P		<u>Ad-ID</u>) MBFS07311	.7 T VH		<u>Rate</u> <u>Type</u> \$60.00 NM
70 08/08/17	08/08/17	Today in Alabama 430a	430-5a	-1	:30	1	\$5.00	NM	
Weeks: Spots: # Ch 1 WS			1	Rate \$5.00 Start/End Time 430-5a	Length :30	<u>Ad-ID</u>) MBFS07311	7т∨н		Rate Type \$5.00 NM
71 08/08/17		WSFA 12 NEWS AT 4F M	P M-F 430-5P	-1	:30	1	\$75.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date E	ind Date MTWTFSS 8/13/17 -1 ate Air Time Descrip	Spots/Week 1 tion 12 NEWS AT 4PM	Rate \$75.00 <u>Start/End Time</u> M-F 430-5P	Length :30	Ad-ID MBFS07311	7т ∨ н		<u>Rate</u> <u>Type</u> \$75.00 NM
72 08/08/17	08/08/17	Today in Alabama 5am	5-530a	-1	:30	1	\$85.00	NM	
Weeks: Spots: # Ch 1 WSI	08/07/17 0 <u>Day Air Da</u> FA Tu 08/08	/17 5:28 AM Today i	n Alabama 5am	Rate \$85.00 Start/End Time 5-530a		MBFS07311		NIM	<u>Rate</u> <u>Type</u> \$85.00 NM
73 08/08/17 Weeks:	Start Date E	WSFA 12 News at Five nd Date	5-530pm Spots/Week 1	-1 <u>Rate</u> \$185.00	:30	1	\$185.00	NM	

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
73 08/08/17	08/08/17	WSFA 12 News at Five	5-530pm	-1	:30	1	\$185.00	NM	
Spots: # Ch	Day Air Da	ate Air Time Descript	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WS	FA Tu 08/08	/17 5:17 PM WSFA 1	2 News at Five	5-530pm	:30) MBFS0731	17TVH		\$185.00 NM
74 08/08/17	08/08/17	Today in Alabama 530a	528am-6am	-1	:30	1	\$100.00	NM	
Weeks:		nd Date MTWTFSS 8/13/17 -1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air Da			Start/End Time	Length	Ad-ID			Rate Type
. – –	FA Tu 08/08		Alabama 530a	528am-6am	:30) MBFS0731	17TVH		\$100.00 NM
75 08/08/17		WSFA 12 News at Six -	6-630pm	-1	:30	, 1	\$350.00	NM	-
Weeks:	Start Date E	Ind Date MTWTFSS 8/13/17 -1	Spots/Week 1	Rate \$350.00					
Spots: # Ch	Day Air Da	ate Air Time Descript	ion	Start/End Time		Ad-ID			Rate Type
1 WS	FA Tu 08/08	/17 6:27 PM WSFA 1	2 News at Six - MF	6-630pm	:30) MBFS0731	17TVH		\$350.00 NM
76 08/08/17	08/08/17	Today Iñ Alabama	6a-7a	-1	:30	1	\$175.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 8/13/17 -1	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air Da	o, . o, . , _	ion_	Start/End Time	Length	Ad-ID			Rate Type
1 WSI	FA Tu 08/08	/17 6:12 AM Today Ir	n Alabama	6a-7a	:30) MBFS0731	17TVH		\$175.00 NM
77 08/08/17	08/08/17	NBC Today Show	7-9am	-1	:30	1	\$115.00	NM	
Weeks:	Start Date E 08/07/17 0	Ind Date MTWTFSS 8/13/17 -1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch									Rate Type
οροίο. <u>π</u> <u>ΟΠ</u>	Day Air Da	-	<u>ion</u>	Start/End Time	Length	Ad-ID			itate Type
	Day Air Da FA Tu 08/08	ate Air Time Descript		Start/End Time 7-9am		<u>Ad-ID</u>) мвғs0731	17TVH		\$115.00 NM
	FA Tu 08/08	ate Air Time Descript					17TVH \$50.00	NM	
1 WSI	08/08/17 Start Date E	Air Time Descript /17 8:47 AM NBC Too NBC Today 2 MTWTFSS	day Show	7-9am -1 Rate	:30) MBFS0731		NM	
1 WSI 78 08/08/17	08/08/17 Start Date E	Air Time Descript /17 8:47 AM NBC Too NBC Today 2 MTWTFSS 8/13/17 -1	9-10am Spots/Week 1	7-9am -1	:30) MBFS0731		NM	
1 WSI 78 08/08/17 Weeks: Spots: # Ch	08/08/17 Start Date E 08/07/17	Air Time Descript /17 8:47 AM NBC Too NBC Today 2 MTWTFSS 8/13/17 -1 ate Air Time Descript	9-10am Spots/Week 1	7-9am -1 <u>Rate</u> \$50.00	:30 :30) MBFS0731 1	\$50.00	NM	\$115.00 NM
1 WSI 78 08/08/17 Weeks: Spots: # Ch	08/08/17 Start Date E 08/07/17 00 Day Air Da FA Tu 08/08/08/08/08/08/08/08/08/08/08/08/08/0	Air Time Descript 8:47 AM NBC Tod NBC Today 2 Ind Date MTWTFSS 8/13/17 -1 Air Time Descript 117 9:52 AM NBC Tod WSFA 12 News at Ten -	9-10am Spots/Week 1 ion day 2	7-9am -1 <u>Rate</u> \$50.00 <u>Start/End Time</u>	:30 :30	1 Ad-ID	\$50.00	NM NM	\$115.00 NM
1 WSI 78 08/08/17 Weeks: Spots: # Ch 1 WSI	08/08/17 Start Date E 08/07/17 00 Day Air Da FA Tu 08/08/08/02/17 Start Date E Start Date E Start Date E	Air Time Descript // 8:47 AM NBC Tod NBC Today 2 Ind Date MTWTFSS // 12 -1 Aite Air Time Descript // 9:52 AM NBC Tod WSFA 12 News at Ten - MF nd Date MTWTFSS	9-10am Spots/Week 1 ion day 2	7-9am -1 Rate \$50.00 Start/End Time 9-10am 1 Rate	:30 :30 <u>Length</u> :30	1 Ad-ID) MBFS0731	\$50.00 17тvн		\$115.00 NM
1 WSI 78 08/08/17 Weeks: Spots: # Ch 1 WSI 79 08/02/17	08/08/17 Start Date E 08/07/17 0: Day Air Da FA Tu 08/08/08/02/17 Start Date E Start Date E Start Date E	Air Time Descript /// 8:47 AM NBC Too NBC Today 2 Ind Date MTWTFSS /// 9:52 AM NBC Too WSFA 12 News at Ten - MF // nd Date MTWTFSS /// 9:55 AM NBC Too MF MTWTFSS // 12 News at Ten - MF // nd Date MTWTFSS // 12 News at Ten - MF // nd Date MTWTFSS // 12 News at Ten - MF	9-10am Spots/Week 1 ion day 2 10-1035pm Spots/Week 1	7-9am -1 <u>Rate</u> \$50.00 <u>Start/End Time</u> 9-10am 1	:30 :30 <u>Length</u> :30	1 Ad-ID) MBFS0731	\$50.00 17тvн		\$115.00 NM
1 WSI 78 08/08/17 Weeks: Spots: # Ch 1 WSI 79 08/02/17 Weeks: Spots: # Ch	FA Tu 08/08/17 08/08/17 Start Date E 08/07/17 00 Day Air Date FA Tu 08/08/08/08/08/08/08/08/08/08/08/08/08/0	Air Time Descript	9-10am Spots/Week 1 ion day 2 10-1035pm Spots/Week 1	7-9am -1 <u>Rate</u> \$50.00 <u>Start/End Time</u> 9-10am 1 <u>Rate</u> \$275.00	:30 Length :30 :30	1 Ad-ID MBFS0731	\$50.00 17TVH \$275.00		\$115.00 NM Rate Type \$50.00 NM
1 WSI 78 08/08/17 Weeks: Spots: # Ch 1 WSI 79 08/02/17 Weeks: Spots: # Ch	08/08/17 Start Date E 08/07/17 0: Day Air Date O8/02/17 Start Date E 07/31/17 0: Day Air Date Day Air Date O7/31/17 0: Day Air Date A W 08/02/2	Air Time Descript	9-10am Spots/Week 1 ion day 2 10-1035pm Spots/Week 1 ion	7-9am -1 Rate \$50.00 Start/End Time 9-10am 1 Rate \$275.00 Start/End Time	:30 Length :30 :30	1 Ad-ID	\$50.00 17TVH \$275.00		\$115.00 NM Rate Type \$50.00 NM Rate Type
1 WSI 78 08/08/17 Weeks: Spots: # Ch 1 WSI 79 08/02/17 Weeks: Spots: # Ch 1 WSI 80 08/02/17 Weeks:	08/08/17 Start Date 08/08/17 Output Day Air Date 08/02/17 Start Date 07/31/17 06 Day Air Date 07/31/17 06 Day Air Date 08/02/17 Start Date 08/02/17 Start Date E Start Date 08/02/17	Air Time Descript	day Show 9-10am Spots/Week 1 ion day 2 10-1035pm Spots/Week 1 ion 2 News at Ten - MF	7-9am -1 Rate \$50.00 Start/End Time 9-10am 1 Rate \$275.00 Start/End Time 10-1035pm 1 Rate	:30 Length :30 :30 Length :30	1 Ad-ID 1 Ad-ID 1 MBFS0731 1 Ad-ID 1 Ad-ID 1 MBFS0731	\$50.00 17TVH \$275.00	NM	\$115.00 NM Rate Type \$50.00 NM Rate Type
1 WSI 78 08/08/17 Weeks: Spots: # Ch 1 WSI 79 08/02/17 Weeks: Spots: # Ch 1 WSI 80 08/02/17 Weeks:	08/08/17 Start Date 08/08/17 Day Air Date 08/02/17 Start Date 08/02/17 Start Date 07/31/17 06 Day Air Date 08/02/17 Start Date 08/02/17 Start Date 08/02/17 Start Date 08/02/17	Air Time Descript	9-10am Spots/Week 1 ion day 2 10-1035pm Spots/Week 1 ion 2 News at Ten - MF 10-11am Spots/Week 1	7-9am -1 Rate \$50.00 Start/End Time 9-10am 1 Rate \$275.00 Start/End Time 10-1035pm 1 Rate \$50.00	:30 Length :30 :30 Length :30 :30 .30	1 Ad-ID 1 Ad-ID 2 Ad-ID 3 MBFS0731 1 Ad-ID 3 MBFS0731 1 Ad-ID 3 MBFS0731	\$50.00 17TVH \$275.00	NM	\$115.00 NM Rate Type \$50.00 NM Rate Type \$275.00 NM
1 WSI 78 08/08/17 Weeks: Spots: # Ch 1 WSI 79 08/02/17 Weeks: Spots: # Ch 1 WSI 80 08/02/17 Weeks: Spots: # Ch	08/08/17 Start Date 08/08/17 Output Day Air Date 08/02/17 Start Date 07/31/17 06 Day Air Date 07/31/17 06 Day Air Date 08/02/17 Start Date 08/02/17 Start Date E Start Date 08/02/17	Air Time Descript	9-10am Spots/Week 1 ion day 2 10-1035pm Spots/Week 1 ion 2 News at Ten - MF 10-11am Spots/Week 1	7-9am -1 Rate \$50.00 Start/End Time 9-10am 1 Rate \$275.00 Start/End Time 10-1035pm 1 Rate	:30 Length :30 :30 Length :30 Length	1 Ad-ID 1 Ad-ID 1 MBFS0731 1 Ad-ID 1 Ad-ID 1 MBFS0731	\$50.00 17TVH \$275.00 17TVH \$50.00	NM	\$115.00 NM Rate Type \$50.00 NM

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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465

www.wsfa.com

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
80 08/02/17 08/02/17 NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
81 08/02/17 08/02/17 ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/31/17 08/06/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W 08/02/17 11:14 AM ALABAMA		11-1130Am		 О мвFS07311	7TVH		\$30.00 NM
		-	-00		000.00	NINA	
82 08/02/17 08/02/17 ALABAMA LIVE @ 1130 AM	1130A-12P	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/06/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WSFA W 08/02/17 11:59 AM ALABAMA	LIVE @ 1130AM	1130A-12P	:30	0 MBFS07311	7т∨н		\$30.00 NM
83 08/02/17 08/02/17 WSFA 12 News at Noon	12-1230pm	1	:30	1	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS 07/31/17 08/06/171	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Descriptio		Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WSFA W 08/02/17 12:21 PM WSFA 12	_	12-1230pm	:30	0 мвFS07311	7т∨н		\$100.00 NM
84 08/02/17 08/02/17 INSIDER, THE	130-2p	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/31/17 08/06/171	Spots/Week	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Descriptio	n	Start/End Time	Length	n Ad-ID			Rate Type
1 WSFA W 08/02/17 1:56 PM INSIDER,		130-2p) MBFS07311	7т∨н		\$30.00 NM
85 08/02/17 08/02/17 NBC Early Today	4XM-430XM	1	:30	1	\$3.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/31/17 08/06/171	Spots/Week 1	<u>Rate</u> \$3.00					
Spots: # Ch Day Air Date Air Time Descriptio	n	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA W 08/02/17 3:59 AM NBC Early		4XM-430XM	:30) MBFS07311	7т∨н	o and the Stewarts	\$3.00 NM
86 08/02/17 08/02/17 WSFA 12 NEWS AT 4P I	M-F 4-430P	1	:30	1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/31/17 08/06/171	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lenath	n Ad-ID			Rate Type
1 WSFA W 08/02/17 4:17 PM WSFA 12		M-F 4-430P	-) MBFS07311	7т∨н		\$60.00 NM
87 08/02/17 08/02/17 Today in Alabama 430a 4	130-5a	1	:30	1	\$5.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate	<u> </u>				
07/31/17 08/06/171	1	\$5.00 Start/End Time	Longth	Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description 1 WSFA W 08/02/17 4:58 AM Today in A		430-5a		1 <u>AG-ID</u>) MBFS07311	7т∨н		\$5.00 NM
· ·	M-F 430-5P	1	:30	1	\$75.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465

www.wsfa.com

www.wsia.com						Spots/			
Line Start Date	End Date [Description	Start/End Time	MTWTFSS	Length		Rate	Туре	
	V	VSFA 12 NEWS AT 4	P						
Weeks:	Start Date Er	<u>d Date</u> <u>MTWTFSS</u> /06/171	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch 1 WS	Day Air Dat		ption 12 NEWS AT 4PM	Start/End Time M-F 430-5P		<u>h</u> <u>Ad-ID</u> 0 MBFS073	117т∨н		<u>Rate</u> <u>Type</u> \$75.00 NM
89 08/02/17	08/02/17 T	oday in Alabama 5an	า 5-530a	1	:30	1	\$85.00	NM	
Weeks:	Start Date En	<u>d Date</u> <u>MTWTFSS</u> /06/171	Spots/Week 1	<u>Rate</u> \$85.00			-11-2-11		
Spots: <u>#</u> <u>Ch</u> 1 WS		e Air Time Descri	5	Start/End Time 5-530a		<u>h</u> <u>Ad-ID</u> 0 мвғs073:	117т∨н		<u>Rate</u> <u>Type</u> \$85.00 NM
90 08/02/17	08/02/17 V	VSFA 12 News at Five	e 5-530pm	1	:30	1	\$185.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /06/171	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch 1 WS	<u>Day</u> <u>Air Dat</u> FA W 08/02/1		<u>ption</u> .12 News at Five	Start/End Time 5-530pm		<u>h</u> <u>Ad-ID</u> 0 мвгs073:	117т∨н		<u>Rate</u> <u>Type</u> \$185.00 NM
91 08/02/17	08/02/17 T	oday in Alabama 530	a 528am-6am	1	:30	1	\$100.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /06/171	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # <u>Ch</u> 1 WS		Air Time Descri	ption in Alabama 530a	Start/End Time 528am-6am		<u>h Ad-ID</u> 0 мвғs073:	117т∨н		Rate Type \$100.00 NM
92 08/02/17		VSFA 12 News at Six		1	:30	1	\$350.00	NM	
Weeks:	Start Date En	IF d Date <u>MTWTFSS</u> /06/171	Spots/Week	<u>Rate</u> \$350.00					
Spots: <u>#</u> <u>Ch</u> 1 WS		<u>Air Time</u> Descri		Start/End Time 6-630pm		<u>h Ad-ID</u> 0 мвғs0731	117TVH		<u>Rate Type</u> \$350.00 NM
93 08/02/17	08/02/17 T	oday In Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks:		d Date <u>MTWTFSS</u> 06/171	Spots/Week 1	<u>Rate</u> \$175.00			-		
Spots: # Ch 1 WS		Air Time Descri	<u>otion</u>	Start/End Time 6a-7a		<u>h Ad-ID</u> 0 мвғs0731	L17TVH		<u>Rate Type</u> \$175.00 NM
94 08/02/17	08/02/17 N	BC Today Show	7-9am	1	:30	1	\$115.00	NM	
	Start Date En	BC Today Show d Date MTWTFSS 06/171	7-9am Spots/Week 1	1 <u>Rate</u> \$115.00	:30	1	\$115.00	NM	
94 08/02/17 Weeks: Spots: # Ch	Start Date En	d Date MTWTFSS 06/171 Air Time Descri	Spots/Week 1	Rate	Lengt	1 h <u>Ad-ID</u> 0 мвғs0731		NM	<u>Rate</u> <u>Type</u> \$115.00 NM
94 08/02/17 Weeks: Spots: # Ch	<u>Start Date</u> <u>En</u> 07/31/17 08/ <u>Day</u> <u>Air Date</u> FA W 08/02/1	d Date MTWTFSS 06/171 Air Time Descri	Spots/Week 1	Rate \$115.00 Start/End Time	Lengt	h Ad-ID		NM	

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1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465

Net Amount Due

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
95 08/02/17	08/02/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time		h Ad-ID			Rate Type
1 WS	FA W 08/0	02/17 9:54 AM NE	3C Today 2	9-10am	:3	0 MBFS0731	17TVH		\$50.00 NM
96 08/04/17	08/04/17	Today in Alabama m	430a 430-5a	F	:30	1	\$5.00	NM	
Weeks:	Start Date 07/31/17	End Date 08/06/17F		<u>Rate</u> \$5.00					
Spots: # Ch	Day Air I			Start/End Time		h Ad-ID	_		Rate Type
1 WS	FA F 08/0	04/17 4:53 AM To	day in Alabama 430am	430-5a	:3	0 MBFS0731	17TVH		\$5.00 NM
97 08/05/17	08/05/17	Dateline Sat Night	Myster 7-9pm	S-	:30	1	\$75.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTF5 08/06/175		<u>Rate</u> \$75.00					
Spots: # Ch	Day Air I	Date Air Time De	escription	Start/End Time		h Ad-ID			Rate Type
1 WS	FA Sa 08/0	05/17 7:48 PM Da	teline Sat Night Myster	7-9pm	:3	0 MBFS0731	17TVH		\$75.00 NM
98 08/06/17	08/06/17	NET Early Today (ON 4-430x	S	:30	1	\$3.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFS 08/06/17		<u>Rate</u> \$3.00					
Spots: # Ch	Day Air I	Date <u>Air Time</u> De	escription	Start/End Time		h Ad-ID			Rate Type
1 WS	FA Su 08/0	06/17 4:29 AM NE	T Early Today ON	4-430x	:3	0 MBFS0731	17TVH		\$3.00 NM
				Total Spots	9	95			
Payment Te	20 I	Dave					Gross Tota	i	\$9.61E.00
Payment Te	11115 30 1	Jays					G1055 10la		\$9,615.00
						Agency	/ Commission	!	\$1,442.25

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$8,172.75